



hello, my name is

JESS EMERY

graphic designer + dreamer + creative thinker

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EXPERIENCE

Greymob | Idea Acceleration & Design

West Lafayette, Indiana | August 2014 - Present

Graphic Designer (October 2016 - Present)

Graphic Design Intern (August 2014 - October 2016)

Graphic Designer Responsibilities

- » Manage multiple projects for Campus House and Greyhouse
- » Create promotional print material, multi-page projects, brand cohesiveness, apparel/merchandise design
- » Complete projects from conceptualizing to printing
- » Develop graphics for illustrations & icons
- » Meet with managers to discuss objectives & design

Graphic Design Intern Responsibilities

- » Created promotional materials, apparel, logos, & typography
- » Researched & executed merchandise design & multi-page projects
- » Collaborated with art director on projects
- » Researched marketing strategies & tactics
- » Served as liaison with clientele

Covenant Church

West Lafayette, Indiana | May 2016 - Present

Graphic Designer

- » Improved existing design media
- » Created all print material, typography, and web graphics
- » Manage and enhance weekly website updates and email campaigns
- » Developed new ways to communicate information effectively
- » Collaborate with communication team weekly

PGL Marketing / 4to Pixel

Bocagrande, Colombia | June - July 2014

Graphic Design Intern

- » Created graphics for campaigns & local businesses
- » Translated Spanish documents into English

Freelance

2012-Present

Personal development & client work

PROFESSIONAL SKILLS

- » Proficient in Adobe Illustrator, Photoshop, Indesign & Muse
- » Working knowledge in Adobe Dreamweaver & HTML/CSS
- » Excellent hand lettering & typography skills
- » Believe in the importance of conceptualizing & process
- » Detail oriented, self motivated, & reliable
- » Experience with Basecamp Project Management & Mailchimp

EDUCATION

Purdue University, West Lafayette, Indiana

May 2016; GPA: 3.71/4.00

Bachelor of Arts, Visual Communications Design

Minor in Global Studies

London, England, May - June 2015

4 Week Study Abroad Program

Universidad de Cartagena, Cartagena, Colombia

June - July 2014

8 Week Study Abroad Program

AWARDS & EXHIBITIONS

Outstanding Senior, Visual Communications Design

Purdue University, 2016

AIGA | American Institute of Graphic Arts

President of AIGA Purdue Student Group, 2015-16

- » Grew chapter exponentially; Organized and led events/meetings; Delegated responsibilities among officers; Generated interest and involvement among students; Overall ambassador of AIGA
- Vice President of AIGA Purdue Student Group, 2014-15
- National member since September 2013

Purdue Art + Design Undergraduate Exhibition

Spring 2016; Won AMIE Award for screenprint

Westwood Art Exhibition

Spring 2014, Spring 2015, Fall 2015, Spring 2016

- » Artwork displayed at President of Purdue's home

The Bell Tower: Undergraduate Magazine for the Arts

2015 Volume XXI; 2016 Volume XXII

- » Three projects published